

Syllabus

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Your 8 week course syllabus!

Week 1 Topics - Basic Principles of Finance and Risk Management - February 17th

Introduction to Week 1 from Professor Shiller

Portfolio Diversification and Supporting Financial Institutions (Part 1 and 2)

Insurance, the Archetypal Risk Management Institutions: Its Opportunities and Vulnerabilities

Guest speaker: Maurice "Hank" Greenberg

Week 2 Topics - Efficient Markets versus Behavioral Finance - February 24th

Introduction to Week 2 from Professor Shiller

Efficient Markets

Behavioral Finance and the Role of the Psychology

Guest speaker: David Swensen

Week 3 Topics - Debt versus Equity - March 3rd

Introduction to Week 3 from Professor Shiller

Theory of Debt, Its Proper Role, Leverage Cycles

Corporate Stocks

Guest Speaker: Laura Cha

Week 4 Topics - Real Estate, Regulation, and Enterprise - March 10th

Introduction to Week 4 from Professor Shiller

Real Estate

Misbehavior, Crises, Regulation and Self Regulation

Guest Speaker: Carl Icahn

Week 5 Topics - Forward Futures and Options Markets - March 17th

Introduction to Week 5 from Professor Shiller

Forward and Futures Markets

Options Markets

Guest Speaker: Andrew Redleaf

Week 6 Topics - Monetary Policy - March 24th

Introduction to Week 6 from Professor Shiller

Banks

Monetary Policy

Guest Speaker: Larry Summers

Week 7 Topics - Critical Elements of the Financial Infrastructure - March 31st

Introduction to Week 7 from Professor Shiller

Investment Banks
Professional Money Managers and Their Influence
Exchanges, Brokers, Dealers, Clearinghouses
Schwarzman Lecture

Week 8 Topics - Finance and the Broader Public Purpose - April 7th

Introduction to Week 8 from Professor Shiller
Public and Non-Profit Finance
Finding your Purpose in the World of Financial Capitalism
Professor Shiller Conclusion

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